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Concepts

Editable vector sketches with infinite canvas, PDF import, presentation mode, and 200+ libraries.

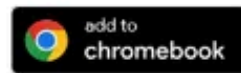


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Infinite, flexible sketching.

Sketch, plan, edit and share all your big ideas.



About

Concepts is an editable vector sketching app for turning rough ideas into diagrams, notes, plans, and polished visuals. It gives you an infinite canvas for freeform thinking, then keeps every stroke editable so you can move, copy, and refine work without redrawing it. The app also supports PDF import, presentation mode, and sharing with friends, clients, or other apps.

What is Concepts?

Concepts is an editable vector sketching app built around an infinite canvas, so you can keep expanding a page instead of starting over when a project grows. It is designed for

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each drawn stroke as a vector that can be adjusted later. That makes Concepts feel like paper for brainstorming, but with more control when you need to revise details.

The app is positioned for flexible thinking and making rather than a single narrow use case. You can sketch quickly, organize ideas visually, and share the result with teammates, clients, or other apps. Concepts also highlights support from major stores, with Editors' Choice recognition on the Apple App Store, Microsoft Store, and Google Play Store.

Key features

Concepts is an editable vector sketching app with tools that support both loose ideation and more precise drafting.

Infinite canvas: Keep sketching and zooming without being boxed into a fixed page size.

Editable vectors: Every stroke stays adjustable, which helps when you want to copy, tweak, or move elements later.

Vector-raster hybrid drawing: Use realistic pencils, pens, wire, and custom brush libraries, plus COPIC colors licensed by Too Corporation.

Presentation mode: Present sketches live to a team or client, or use it for virtual whiteboarding with apps like Zoom.

Infinite layers: Build multiple iterations and switch between alternatives without losing earlier versions.

PDF and file import: Drag and drop images and PDFs to annotate, sign, or mark up documents.

Precision tools: Grids, line smoothing, live snap, shape guides, and real-world scale and measurement help with accurate work.

Object libraries: Reuse professional objects or create your own for faster diagramming and client-facing presentations.

Export options: Save work as PDF, PNG, PSD, SVG, DXF, and other file types.

These features make Concepts useful as both a Concepts sketching app and a Concepts design workspace when you need the same canvas for rough ideas and cleaner deliverables

How to use it

Using Concepts is straightforward, especially if you start with a single task and expand from there. A simple workflow for a Concepts sketching app session looks like this:

Open a new canvas and begin with notes, a quick sketch, or a simple layout.

Zoom in and out on the infinite canvas to move between broad structure and small details.

Draw with vectors so you can edit strokes later instead of recreating them from scratch.

Add layers, artboards, or libraries when you want separate versions, reusable objects, or cleaner organization.

Import PDFs or images if you need to annotate a document, mark up a file, or build on existing material.

Use presentation mode when you want to show work live to a team, a client, or a remote collaborator.

Export the result to a format such as PDF, PNG, PSD, SVG, or DXF depending on where the work needs to go next.

The app's workflow is especially helpful if you are moving from brainstorming into design review, because the same Concepts sketching app can support rough exploration and more structured output.

Who it is for

Concepts is a good fit for people who think visually and want a tool that stays useful after the first draft.

Designers who need an editable canvas for concept work, mockups, and client presentations.

Students and educators who want a space for mind-maps, diagrams, class notes, and visual explanations.

Product teams that sketch flows, iterate on ideas, and share alternatives quickly.

Illustrators and planners who want flexible drawing tools with vector editing.

Anyone marking up documents who needs PDF import and annotation support.

If you need a Concepts sketching app for quick ideas, it works well as a notebook; if you need a Concepts design app for review and handoff, the export and presentation tools make it more practical.

What to know before you use it

Concepts is powerful, but it is not a full replacement for every design or document workflow. Its editable vector approach is great for iteration, but it does not mean every output will behave like a finished layout tool or a specialized CAD product.

The infinite canvas is useful for broad thinking, but long projects still need discipline to stay organized.

PDF import and markup are supported, but you should use official source files when accuracy or legal fidelity matters.

Export formats such as SVG or DXF are available, but you should confirm compatibility in the target app before relying on a handoff.

Presentation mode helps with live sharing, but it is not the same as a dedicated meeting platform.

Team billing is mentioned on the site, but detailed pricing and plan limits are not provided in the source material here.

For archival, regulated, or contract-critical documents, the Concepts sketching app should support your workflow, not replace the authoritative version of record. For everyday ideation, annotation, and visual planning, it is a strong editable vector sketching app that keeps the work easy to revise.

Concepts is best when you want an editable vector sketching app that can move from brainstorming to presentation without forcing you to redraw everything. If that is your workflow, the Concepts sketching app is worth trying.

FAQ

Is Concepts free to use?

Is Concepts free?

Can I import and mark up PDFs in Concepts?

What platforms does Concepts support?

Can I import PDFs into Concepts?

Does Concepts support pressure sensitivity and styluses?

Who should use Concepts?

How do the editable vectors work?

Does Concepts work for live presentations?

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Platform

Web, iOS, Android, Windows, macOS

Launched

Aug 2026

Updated

15 days ago

Verified

1 months ago

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diagramming

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